

BUILD TORONTO
Park Development 411 Victoria Park,
Community Consultation, Draft Facilitators Agenda,
Date of this Draft: March 18, 2014

ITEM	WHO	TIME
Registration Guests arrive, sign in, grab refreshments, visit BT table and take their seats.		6:45 -7:15
PART 1: Welcome and Meeting Overview: a) Bill to speak <ul style="list-style-type: none"> • Welcome audience. • Personal and team introduction. <ul style="list-style-type: none"> ○ Although new to the team, I know this area quite well – my son lives at Victoria Park and Eglinton. ○ Felt it was important to be here, one of our key properties. • Introduce Councillor Crawford... 	Bill Bryck Build Toronto	7:15-7:20 (5 mins)
b) Councillor Crawford to speak <ul style="list-style-type: none"> • Here once again with BT to help provide input from the community perspective. • Seen the development plans last couple of times we met. • With respect to the planning process, we’re anticipating the next opportunity for a community consultation in spring 2014. • Today, here to talk about the park, want to get your feedback! • Call Bill back up to introduce today’s session... 	Councillor Crawford	7:20-7:25 (5mins)
c) Bill to speak <ul style="list-style-type: none"> • Thank Councillor. • Also want to introduce City of Toronto and Evergreen. • Before passing it on to Evergreen...want to put this meeting in context. • Build Toronto has been working very closely with the community. <ul style="list-style-type: none"> ○ Most recently at the CCQLD AGM providing development status update – this is our third year doing so. <ul style="list-style-type: none"> ▪ We’ve been working very closely with the CCQLD, if you want to keep up to date with this development, recommend getting in touch with this organization – have a sign up table at the back. ○ Planning for a mixed-use development on the 19.7-acre parcel of land, which includes a full remediation program and incorporates an approximate mix of residential, retail and park space. <ul style="list-style-type: none"> ▪ 50% of the site that will allocated towards low-rise residential, primarily townhouses ▪ 25% of the site will integrate a retail block. ▪ 25% of the site will be a newly programmed park space ○ Set up visuals in the back of the room as a follow of from the last meeting. 	Bill Bryck	7:25-7:35 (10 mins)

<ul style="list-style-type: none"> • Why we're here today...the 4.5-acre park space I mentioned, we believe, is the centre piece/the heart of this development. <ul style="list-style-type: none"> ○ Park dedicated meeting to initiate a process in helping the City to program this space. ○ Invited Evergreen to build on the past consultation to be able to develop a more detailed vision. ○ They are the experts that can help facilitate the discussion to inspire creative ideas based on best practices across the city. • Without further delay, I would like to pass on to Evergreen. 		
<p>d) Evergreen Presentation: Building a Great Park</p> <ul style="list-style-type: none"> • Who is Evergreen • Ingredients of success: Engagement, Collaboration, Capacity Building • Through 3 case studies (EBW, Eglinton Flats/Fort York, HC Separate School) we will highlight how each of the following were embedded and contributed to the success of each project 	Stewart Chisholm Evergreen	7:35- 8:00 (25 mins)
BREAK		8:00-8:15 (15 mins)
<p>PART 2: Break Out Session See facilitation notes on next page</p>	Heidi Campbell, Taylor Stone Evergreen	8:15-9:00 (45 min)
<p>PART 3: WRAP-UP</p> <ul style="list-style-type: none"> • Summarizing what we heard/questions • Evergreen will be completing an independent summary from this meeting that we'll distribute to this community through Build Toronto. Please make sure to include your contact details on the "sign in" sheet so that we have your details. • The next steps in terms of this park space and this engagement will be led by the City of Toronto, so you can look forward to more details coming from them. • The next opportunity for community consultation for the whole development will be at an upcoming Scarborough Community Council. The Build Toronto team tells me they anticipate this to be scheduled for some time in the spring. • Thank participants for attending (on behalf of BT, Councillor Crawford and Evergreen) 	Stewart Chisholm Evergreen	9:00-9:15 (15 mins)

Part 2 Break Out Session

Length: 40-50min

GOALS

The goal is facilitate an engaging, fun and focused activity that encourages participation. Instead of giving ideas to the community, we are encouraging attendees to self-generate ideas and self-select what the community aspirations are for the park. Through this workshop we aim to:

- Understand the community's interest and potential involvement in the new park
- Understand what a "successful park" looks like to the community (with a focus on programmatic elements)

OBJECTIVES

- Brainstorm to come up with a number of ideas – asking questions (see below)
- Concisely generate and record ideas for the park coming from the community itself
- Focus on user (community) experience of the park and possible programmatic elements

Rules of engagement

- Let ideas flow freely
- There are no bad ideas
- Build on the ideas of others
- Encourage everyone's participation
- Be humorous and creative

QUESTIONS

Guiding questions:

- What's important to you in the current use of the park?
- What can be done so that people feel welcome and form a connection to the park?
- Given the growing diversity of your neighbourhood, what future community needs should be reflected in the park?

Themes (based on community interests stated in previous consultations):

- Nature
- Food
- Play
- Dogs
- Trails
- All-ages
- Celebration/festival
- Wild card (you tell us the issue!)

SUPPLIES REQUIRED

- Large paper (lots of it!)
- Markers
- Post-It Notepads
- Tape
- 300+ small stickers (circles preferred)

WORKSHOP PRODUCTION SCHEDULE

SET-UP

During break

- Guiding questions are up on the screen and walls
- Each table receives a few large sheets of paper
- Each table receives 2 cards, each with one of the “themes” written
- Station one facilitator/note-taker at each table (depending on # of participants)

INTRODUCTION

5 min

- Rationale behind the workshop (goals)
- What we’re aiming for (objectives)
- How it’s going to unfold
 - Tables work on theme(s) together, brainstorm community needs
 - Create a gallery of community-generated ideas

WORKING SESSION – BRAINSTORMING

30 min

- Groups brainstorm how the guiding questions can be applied to the specific themes(s) they choose to address
- Groups are encouraged to either:
 - focus exclusively on one issue that resonates with group,
 - tackle a few issues separately, and/or
 - explore the potential overlap of various issues

REPORT BACK AND DISPLAY OF IDEAS

10 min

- Share the best idea or “top priority” that each group identified (if time allows)
- Pin up group brainstorming sheets (create a gallery for review)

VOTING & COMMENTS

Following meeting wrap-up

- Ask participants to review gallery and provide feedback in two ways:
 - Vote to “like” ideas by placing a sticker beside idea
 - Comment on ideas via Graffiti Wall or post-it notes

CAPTURING ADDITIONAL COMMENTS

- **Graffiti Wall** is set up prior to start of meeting. This is open to all attendees, at any time. If someone has an idea outside the scope of our conversation, feels their voice is not heard, or is not comfortable with the workshop format, they can write on the wall/put up a Post-It.