



## Senior Vice President, Strategic Development

**CreateTO**, launched on January 1, 2018, is a municipal government agency established to manage the City of Toronto's real estate portfolio. **CreateTO** works collaboratively with City stakeholders, external partners and community members to create more livable, sustainable and inclusive communities. The agency will enable the City, for the first time, to adopt a strategic city-wide approach towards the delivery of real estate solutions to promote a balance of community and economic benefits.

### The Opportunity

As the **Senior Vice President, Strategic Development** you will join the CreateTO team to provide leadership and strategic advice regarding the development of properties within the City of Toronto's real estate portfolio.

The **Senior Vice President, Strategic Development** role involves the following core competencies:

- Anticipate opportunities with regards to the City's real estate portfolio; communicate and develop strategies to address those opportunities.
- Work collaboratively with the CreateTO Senior Leadership Team in corporate goal setting and the execution of tactics to achieve these goals.
- Anticipate issues that will arise from the redirection of the Don River outlet that impacts the City's Port Lands portfolio.
- Address issues related to environmental remediation required on the City's Port Lands.
- Oversee the property management of the Port Lands, including all leases and licenses.
- Stakeholder Management: build consensus among various stakeholders and competing interests.
- Provide input and advice with regards to business strategy and the development of business plans and priorities of the larger CreateTO team.
- Work with the film industry to maximize the availability of developable properties within the Port Lands and to create opportunities for studio development and investment.
- Create and maintain a working environment that encourages teamwork, collaboration and creativity. Lead, coach and mentor all direct reports.

### Qualifications – the ideal candidate will possess some or all of the following:

- Exceptional leadership skills.
- Experience in the realm of economic development.
- Minimum 10 years of senior leadership experience is required at a professional level either in the private or public sector.
- Relevant prior experience in the real estate industry and/or complex social and political environments.
- Minimum undergraduate degree in urban land economics, political science, urban studies, business commerce, real estate or an MBA.
- Knowledge of City-wide services, governance and policies in order to provide creative and insightful solutions.
- Exceptional interpersonal, communication and client service skills with proven ability to interact with all levels.

- Senior-level skills in building strong relationships with business partners/sponsors, internal and external stakeholders.
- Ability to develop financial plans and manage resources.
- Ability to analyze and interpret financial data, knowledge of public relations principles and practices.
- Ability to develop and deliver presentations.
- Ability to communicate and interact with officials at all levels of government and to work effectively with a wide range of constituencies in a diverse community.

**CreateTO** is committed to fostering a positive and progressive workforce. We provide equitable treatment and accommodation to ensure barrier-free employment in accordance with the Ontario Human Rights Code and Accessibility for Ontarians with Disabilities Act. Candidates can request accommodation related to the protected grounds at any stage of the hiring process.

Interested and qualified candidates are requested to send their resume and cover letter in confidence to [careers@createto.ca](mailto:careers@createto.ca) quoting the job title in the subject line by Monday, June 24<sup>th</sup>. Only those individuals selected for an interview will be contacted. No agencies at this time please.